



## **CITIZEN'S ADVISORY COUNCIL TO LA PORTE INDUSTRY**

**Summary of May 3, 2022 Meeting**

### **EHCMA's New Strategic Plan Presented to Industry Advisors**

Slides posted at [www.laportecac.org](http://www.laportecac.org)

Most of the chemical plants that take part in the Citizen's Advisory Council (CAC) to La Porte Industry belong to East Harris County Manufacturers Association (EHCMA), so CAC members asked EHCMA to speak when they learned the local trade association had developed its first strategic plan.

MaryJane Mudd, Executive Director of EHCMA, and Todd Behne, OxyChem La Porte VCM Plant Manager, presented information on who EHCMA is, where they are going, and why it matters. Mudd focused on the strategic plan development, which identified the following foundational pillars: Business Operations, Membership, Health Safety and Environment, Communications, Advocacy, and Community. Once mission-critical objectives or "big rocks" were identified, working groups were formed to define the scope for each "big rock." The focus for 2022 is organizational structure, community engagement, crisis communications, and best-practice sharing.

Behne co-chairs the Best Practice Sharing Committee with Bob Bradshaw of INEOS Battleground Manufacturing Complex. The goal of this committee is to provide an easily accessible "catalog" of industry best practices that can be shared by EHCMA members. The initial focus has been narrowed to 5 best practices regarding life-critical procedures. For example, fall protection is a life-critical procedure. The committee is compiling examples of the best methods to prevent falls. Behne emphasized that each organization should strive for perfection in responding to crisis situations, allow easy access to what they have to offer in the way of experience and "best practices," be a model for others, and have community support.

The CAC resumes meetings August 4 after a summer break. Community members will provide advice to EHCMA and cities on helpful methods and messages for informing the public of a significant plant event. Contact [info@laportecac.org](mailto:info@laportecac.org) if you wish to attend.